



AGENDA			
Friday, 11.07.2014.			
Galerija Matice srpske, 1 Trg Galerija, Novi Sad			
TIME	TOPIC	PARTICIPANTS	DURATION
11:00 - 12:00	REGISTRATION, gathering		
12:00 – 12:05	Opening remarks	Dušan Kovačević, Exit; Miloš Ignjatović, Cinema City; Ivan Milivojev, Exit	5 min
12:05 - 12:35	INTRO: Phases in the realization of a festival – from the initial idea to the realization Language: English	Allan McGowan, IQ Magazine, UK	30 min
12:35-13:15	From concept to reality: festival programming - the essence of the festival Moderated by: Vladimir Vodalov, Exit Language: English	Szép Fruzsina, Sziget Festival, Hungary	40 min
13:15 - 13:35	BREAK		20 min
13:35 - 14:15	How to maximize the festival impact on the society? Environment protection, social responsibility, festival's cultural and political dimension Moderated by: Ivan Petrovic, Exit Foundation Language: English	Claire O'Neill , Association of Independent Festivals, A Greener Festival UK; Anna Boulos, Economic Officer, USA Embassy in Serbia	40 min
14:15 - 15:15	LUNCH BREAK		60 min



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15:15 - 16:30	<p><b>REGIONAL PANEL: Building strong links with partners and sponsors (fundraising, strengthening relationships, long-term partnerships)</b>  <b>Moderated by:</b> Sanjin Djukic, Croatia  Language: Serbian</p>	<p>Igor Puljic Pookie, Belgrade Beer Fest, Serbia;  Zoran Marić, In Music, Zagreb, Croatia;  Dijana Lakuš Didi, Outlook/Dimensions festival, Pula, Croatia;  Andraž Kajzer, MENT, Slovenia;</p> <p>Sanja Popov Leban, Festival Sajeta, Metal Base, Punk Rock Festival, Slovenia;  Vasil Gjuroski, Taksirat Festival, Macedonia  Ivan Lalic, Mikser festival, Serbia;  Boban Miloseski, Avalon, Macedonia</p>	75 min
16:30 - 16:40	<b>BREAK</b>		10 min
16:40 - 17:30	<p><b>Networking: the importance of exchanging experience and strengthening the cultural industry</b>  <b>Moderated by:</b> Gregory Parmley, ILMC, UK  Language: English</p>	<p>Kathrin Deventer, European Festivals Association, Belgium;  Claire O'Neill, Association of Independent Festivals, A Greener Festival UK, Szép Fruzsina, Sziget Festival, Hungary</p>	50 min
17:30- 17:50	<b>BREAK</b>		20 min
17:50 - 18:50	<p><b>Creating a unique image of the festival, PR-ing on regional and global level</b>  <b>Moderated by:</b> Nikki Wright-McNeill, Global Publicity, UK  Language: English</p>	<p>Jennifer Cochrane, UKF, UK;  James Drury, Festival Awards, UK;  Adam Lewis, Planetary Group, USA  Mark Bowers, V Festival, UK</p>	60 min
18:50	<b>THE END</b>		
<p><b>AGENDA</b>  Saturday, 12.07.2014.  Galerija Matice srpske, 1 Trg Galerija, Novi Sad</p>			
TIME	TOPIC	PARTICIPANTS	DURATION
11:30 - 12:00	<b>GATHERING</b>		
12:00 - 12:30	<p><b>Health, Safety &amp; Insurance</b>  Language: Serbian</p>	<p>Flego Darko, Exit Festival, Serbia;  Aleksandra Beljić, UNIQA insurance</p>	30 min
12:30 - 13:30	<p><b>REGIONAL PANEL: From the evaluation to the next year: How to bridge a gap?</b>  <b>Moderated by:</b> Milan Stojanović, Serbia  Language: Serbian</p>	<p>Hrvoje Laurenta, Zagreb Film Festival, Croatia;  Ivan Blagojevic, Nisville, Serbia; Natali Beljanski, Street Musicians Festival, Novi Sad, Serbia</p>	60min



13:30 - 13:50	<b>BREAK</b>		20 min
13:50 - 14:50	<b>Festivals: discovery of new talents</b> <b>Moderated by:</b> James Drury, Festival Awards, UK Language: English	Ruud Berends, ETEP, Eurosonic Noorderslag Conference, Netherlands; Guna Zucika, Prata Vetra, Latvia; Marija Stojanovic, Cinema City Campus, Serbia; Hrvoje Laurenta, Zagreb Film Festival, Croatia	60min
14:50 - 15:50	<b>LUNCH BREAK</b>		60 min
15:50 - 16:35	<b>Meet Glastonbury: The world's favorite festival</b> <b>Moderated by:</b> Exit Language: English	Malcolm Haynes, Glastonbury Festival, UK	45 min
16:35 - 16:45	<b>BREAK</b>		10 min
16:45 - 17:20	<b>Festivals and intellectual property measures</b> <b>Moderated by:</b> Milan Stojanović, Serbia Language: Serbian	Nikola Vilotić, Organization of Phonogram producers of Serbia; Vladimir Graić, SOKOJ, Serbia	45min
17:20-17:45	<b>CLOSING REMARKS</b>	Miloš Ignjatović, Cinema City; Dušan Kovačević, Exit; Ivan Milivojev, Exit	15min



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